



Royal Roads  
UNIVERSITY

# LEADERSHIP CONFERENCE 2015

*leadership.complex.world*

A Bi-Annual Leadership Event

October 1-3, 2015 - Victoria, British Columbia

## Sponsorship Opportunities

The School of Leadership Studies at Royal Roads University invites you to partner with us to present our ground-breaking bi-annual Leadership Conference.

In-demand and instantly applicable, this 3 day conference is sure to be **another sold-out event** offering today's leaders advanced professional development and the opportunity to engage in a sustained leadership conversation.

Connect your business with **over 200 forward-thinking, influential leaders** this conference will attract. Designed for leaders in communities and organizations across Canada and beyond, this is a great opportunity to increase your profile with key decision makers and to develop your presence in our emerging leadership community of practice.

*Choose from one of three exciting sponsorship levels (details on reverse) or from the list below.*

### Exclusive Sponsorship of the Leadership Reception (\$3,000)

Sponsor the Leadership Reception! Attendees will include our keynote speakers, delegates, presenters, sponsors, and Royal Roads University faculty and executives. Your sponsorship of this reception will receive recognition at the event, as well as be listed on the conference website (with a link to your organization's website), in the online daily agenda, and in the conference program.

### Pre-Conference Workshop Day Sponsorship (\$750)

By sponsoring our pre-conference workshop day, you will receive recognition in the conference program, logo placement at the pre-conference workshop day refreshment tables and on the conference website, as well as the opportunity to provide an item as a conference tote bag insert.

### Tote Bag Insert (\$100)

Do you want a great, inexpensive way to get your information or product taken home with conference participants? Be creative! Provide a product sample or branded material as a tote bag insert. Gold and Silver sponsors receive a complimentary tote bag insert with their sponsorship. You are responsible for shipping your materials to Royal Roads University.

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## Sponsorship Levels

	<b>GOLD \$4,000</b>	<b>SILVER \$2,000</b>	<b>BRONZE \$750</b>
<b>Exhibit Space</b>	YES - choice of premium location	YES	YES
<b>Appearance on 2015 Conference Web Site</b>	YES - organization name or logo, link to your website, and 150 word profile	YES - organization name or logo, and link to your website	YES - organization name or logo
<b>Delegate Bag Insert</b> (product samples, branded items)	YES - 2 pieces	YES - 1 piece	YES - 1 piece
<b>Invitation to Conference Reception</b>	YES - 2	YES - 1	YES
<b>Complimentary Conference Registration</b>	YES - 2	YES - 1	
<b>Invitation to President's Dinner</b>	YES - 2	YES - 1	
<b>Advertising / Feature Opportunity in Conference Program</b>	YES - full page colour print advertisement or company feature	YES - 1/2 page colour print advertisement or company feature	
<b>Appearance on Conference Marketing Material</b>	YES - logo on select marketing material	YES - logo on select marketing material	
<b>Event Recognition</b>	YES - recognition of sponsorship at opening and closing sessions, logo on screensaver in general session	YES - logo on screensaver in general session	
<b>Introduction of Keynote Speaker and Opportunity to Address Delegates</b>	YES - opportunity to share your organization's leadership story to delegates		

**email:** [rrulc@royalroads.ca](mailto:rrulc@royalroads.ca)

**web:** [www.rrulc.com](http://www.rrulc.com)

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